

## Case Study

# Panaya



## Grupo Marquise in Brazil standardized on Panaya CloudQuality™ Suite for their Oracle EBS R12 upgrade

### Challenge

Carlos Magno is Grupo Marquise's IT Manager. He manages a team of ERP professionals responsible for Grupo Marquise's Oracle EBS system. The IT/ERP team never has a moment's rest.



In addition to our six employees, we have many key users. As you can imagine, they're busy and it is always a challenge to align them with our ERP needs. No Oracle EBS R12 upgrade is easy and I spent months researching every possible way that we could mitigate our risk and save time. We've been on an older version of EBS for a long time, and we had a big project ahead of us."

**Carlos Magno**  
IT Manager  
Grupo Marquise Brazil

## Solution

Grupo Marquise used Panaya CloudQuality™ Suite for their Oracle EBS R12 upgrade. Given Grupo Marquise's business dynamism and a 24x7 operation, Panaya, in conjunction with Panaya's partner in Brazil, Ninecon, had the challenge to migrate the environment in less than six months with an absolute minimum disruption on Grupo Marquise's production operation.

Grupo Marquise leveraged Panaya's SaaS solution to identify changes in existing extensions. The Panaya CloudQuality™ Suite suggested the best ways to adapt Grupo Marquise's code in order to accelerate the conversion process. In addition, the Panaya CloudQuality™ Suite dashboard enabled managers to control and monitor the progress of work during all the project.

"Panaya provided an important solution for Grupo Marquise, offering reliable tools with a high return on investment," said Carlos Magno.

Gaby Koren, VP Sales Americas at Panaya, is thrilled to be working with Grupo Marquise. "We are introducing an innovative way of cost and time to market savings to the Brazilian market. I would like to thank Ninecon, a Brazilian consulting firm specializing in Oracle solutions, for bringing Panaya and Grupo Marquise to the table."

"The choice of Panaya and Ninecon as partners was critical to the project success," said Carlos Magno, IT Manager at Grupo Marquise.

## Panaya CloudQuality™ Suite Benefits

Grupo Marquise completed their Oracle EBS with zero disruptions to the business.

- › Panaya enabled Grupo Marquise to accelerate their Oracle EBS R12 upgrade
- › Grupo Marquise experiences a smooth R12 upgrade with zero disruptions to the business.
- › Panaya CloudQuality™ Suite dashboards allowed managers to control and monitor upgrade throughout the project.

**About Grupo Marquise** | Founded in 1974, Grupo Marquise has turned into a business group made up of eleven companies that provide services in the area of infrastructure engineering, incorporation, environmental services, hotel sector, finances, communication and shopping centers.

Throughout its almost 40 years of history, the Marquise Group has consolidated itself as a sound company, which invests constantly in the enhancement of its processes. The company has offices in 12 Brazilian states and employs over six thousand people.

## ○ Panaya

With Panaya, organizations can accelerate application change and continuous delivery of innovation. Panaya provides cloud based test management, test automation and application lifecycle management solutions that ensure collaboration between Business and IT. Enabling faster release velocity while ensuring quality, Panaya delivers an optimized user experience with end-to-end visibility of the application lifecycle. Since 2008, 1,600 companies in 62 countries, including a third of the Fortune 500, have been using Panaya to deliver quick, quality change to enterprise applications. [www.panaya.com](http://www.panaya.com)



Panaya CloudQuality™ Suite provided a high ROI for our Oracle EBS R12 upgrade

**Carlos Magno**  
IT Manager  
Grupo Marquise Brazil

